

MEDIA RELEASE

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### **Opportunity for talented Australians to study Cranfield MBA**

Talented Australians who are passionate about Australia and desire to contribute to its future have the chance to win a full scholarship to study a full-time MBA at one of the world's leading business schools, Cranfield School of Management in the UK.

However, they must complete the first step in the scholarship process by submitting their MBA place application by Friday next week (17 February). Cranfield will accept MBA applications until the end of May but by that time, it will be too late to be considered for the Sixth Cranfield Australian Alumni Scholarship, for studies commencing in September 2012.

Funded jointly by Cranfield School of Management and the Cranfield Australian Scholarship Foundation (CAASF), the Cranfield Australian Alumni Scholarship was established in 2005 to give Australian citizens the opportunity to benefit from a world-class business education at Cranfield in the UK. The scholarship covers full tuition fees for the full-time MBA course (£33,000) and a grant of A\$20,000 towards living and travel expenses.

Last year's scholarship winner, Anna Baggoley, shares her experience of the Cranfield MBA so far: "The Cranfield Australian Alumni Scholarship is a once in a lifetime opportunity. The MBA is world class. One of its most rewarding aspects is working with people from all over the world in a supportive environment which encourages a strong team focus. I know that I will be leaving Cranfield with not only an MBA but also with lifelong memories and friendships."

The Cranfield MBA attracts talented people from all over the world who are aspiring to be a future business leader or leading entrepreneur. Australian Cranfield MBA alumni include John McFarlane OBE, Chairman designate of Aviva and former CEO of Australia and New Zealand Banking Group Limited (ANZ). John studied the Cranfield MBA in 1975 and continues to be an active supporter of Cranfield and is a member of the School's International Advisory Board and patron of the Cranfield Australian Scholarship Foundation (CAASF).

The Cranfield full-time MBA course runs between 24 September 2012 until 18 October 2013. More information about how to apply for the full Cranfield Australian Alumni Scholarship is available at [www.cranfieldalumni.org.au](http://www.cranfieldalumni.org.au).

Cranfield is one of an elite group of schools to hold triple AACSB, EQUIS and AMBA accreditation and consistently is listed as one of the top business schools in the world in the most important rankings. The Cranfield MBA is a highly practical course aimed at talented individuals who can demonstrate aptitude, ability and achievement within a functional specialism, and are now looking to develop their career with a move to a more strategic role. More details about the course are available at [www.cranfieldmba.info](http://www.cranfieldmba.info).

**Ends**

## Notes to editors

A photograph of the 2011 Cranfield Australian Alumni Scholarship winner Anna Baggoley is available on request.

Important dates for Cranfield Australian Alumni Scholarship:

- 17 Feb 2012 – Applications for a place on full-time Cranfield MBA course
- 27 Feb 2012 – Date when candidates can sit the Cranfield Admission Test in Sydney (as an alternative to GMAT)
- 5 March 2012 – Deadline to submit one-pager as to why the applicant should be awarded the Cranfield Australian Alumni Scholarship
- 20 March 2012 – Deadline to sit the GMAT
- 27 Apr 2012 – Winner of Cranfield Australian Alumni Scholarship is selected
- 14 May 2012 – Winner of Cranfield Australian Alumni Scholarship invited to attend an Awards Dinner in Australia.

**Cranfield School of Management** is one of Europe's leading university management schools renowned for its strong links with industry and business. It is committed to providing practical management solutions through a range of activities including postgraduate degree programmes, management development, research and consultancy. [www.som.cranfield.ac.uk](http://www.som.cranfield.ac.uk)

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